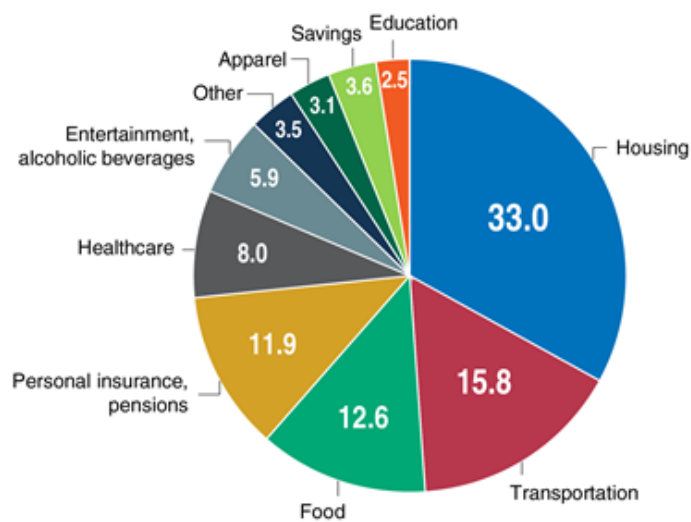


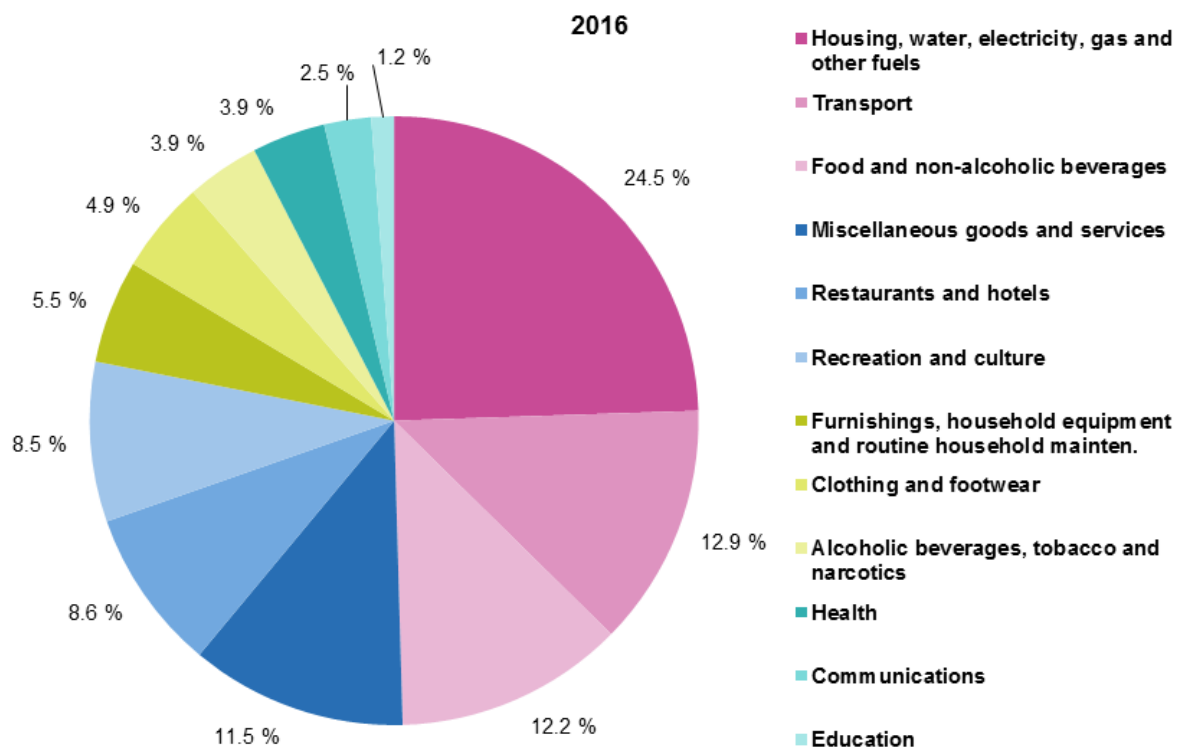
USA

Share of U.S. household consumer expenditures by major categories, 2016



Note: "Other" includes personal care products, tobacco, and miscellaneous expenditures.
Source: USDA, Economic Research Service using data from the U.S. Bureau of Labor Statistics, Consumer Expenditure Survey, 2016.

EUROPE



Option A

- **General message (Summary)**
- **Number of triangles in the pie chart**
- **Is code colouring important?**
- **Similarities between regions / countries / continents**
- **Differences between regions**
- **Information that catches your attention:**

The biggest difference is ...

Something that catches my attention is...

It's important to mention ...

The diagram also explains that ...

- These two pie charts show the expenditure of an average family in 2016 both in the USA and Europe.
- Each pie chart uses different code colouring to show several concepts such as housing, transportation health and so on...
- We are going to analyse similarities and differences between both charts.
- As for the similarities , in both regions housing , transportation and food take the biggest part of households income.
- But differences between both regions are more numerous :
 - * People in the Usa set more money aside for insurance and pension schemes.
 - * The American average family also uses more money for health matters.
 - * On the other side , European spend more on clothing and footwear.
 - * In both areas the concept on which least money is spent is education ,however Americans spend double than Europeans.

fast Fashion IMPACT



- This poster explains how the industry of clothing is affecting the planet and some people badly.
- This industry has become the one that needs most workers in the world. In fact, 40 million people are working producing clothes all over the world. Globally speaking, 1 out of 6 people works in this field.
- **Only in Bangladesh** can we find 5000 factories with 4 million people working so as Western people can have their garments as fast as possible..
- The poster also highlights the fact that 85% of these workers are women and they usually receive a salary of 3\$ a day.