

COMPRENSIÓN DE LECTURA

Apellidos:

Nombre:

Marca con una X lo que corresponda:

- Alumno/a **OFICIAL** (Indica el nombre de tu profesor/a tutor/a durante el curso 2017-2018): **Grupo:**
- Alumno/a **LIBRE**

INSTRUCCIONES PARA LA REALIZACIÓN DE ESTE EJERCICIO:

- Duración: **75 minutos**
 - Este ejercicio consta de **dos tareas**. Deberás realizar las dos.
 - En la tarea 1 deberás leer un texto y responder las 10 preguntas de comprensión con una de las opciones dadas (A, B o C).
Obtienes: 1 punto por cada respuesta correcta; 0 puntos por cada respuesta incorrecta o no dada.
 - En la tarea 2 deberás unir cada uno de los 10 párrafos con su título.
Obtienes: 1 punto por cada respuesta correcta; 0 puntos por cada respuesta incorrecta o no dada.
- Muy importante: al final, comprueba que has elegido una sola opción (como en el ejemplo); si eliges dos opciones, se anula la respuesta a esa pregunta.**
- **No escribas en los cuadros** destinados a la calificación de las tareas.
 - Sólo se admiten respuestas escritas con **bolígrafo azul o negro**.

NO ESCRIBAS AQUÍ :

PUNTUACIÓN DEL EJERCICIO: _____ / 20

CALIFICACIÓN: Superado No Superado

TAREA 1 - 10 puntos: Read the following text and answer the questions on pages 5 and 6.

Want to Catch a Movie in China? You'll Have to Sit Through Propaganda Films First

Kevin Lui

This summer, cinema-goers in China will be greeted by the many faces of its booming film industry at the start of every screening telling them about the Communist Party's latest directives and policy visions.

A series of four videos called *The Glory and the Dream – Our Chinese Dream*, billed as PSAs (Public Service Announcements) by authorities, have been playing in all theaters since July 1, according to an official notice posted Wednesday. They screen before local films and Hollywood blockbusters alike.

The propaganda clips "are aimed at helping the public better understand and accept the policies and visions of the Party," explains the State Administration of Press, Publication, Radio, Film and Television, which initiated the move.

Each of the four clips promotes one key slogan or idea emblematic of President Xi Jinping's administration: the "Chinese Dream," the "Core Values of Socialism," the "Four Comprehensives," and the catchily named "Five-in-one Overall Arrangement."

"Beijing seems determined to exercise ever greater control, injecting itself even into entertainment," says Kevin Carrico, a lecturer of Chinese studies in Macquarie University. "This grows out of the very simplistic and antiquarian nature of Beijing's propaganda [and] media system in contrast to the complexity of contemporary Chinese society."

Up to 32 Chinese celebrities – including A-listers like Jackie Chan and Li Bingbing, as well as Donnie Yen, late of *Rogue One* – have been recruited to make the Party's message more digestible for audiences. [They all took part in filming *pro bono* (not for profit), according to authorities.]

"Only when the country and the nation fare well, will everybody fare well," a grinning Chan says to the camera against a grey backdrop. "Only when everyone fights for a beautiful dream, can they come together with the tremendous power to realize the Chinese dream," he continues.

"Whatever your occupation, you're giving power to the Chinese dream as long as you can face the country, social, the nation and the family," a smiling Li – featured in *Transformers: Age of Extinction* – tells the audience.

Yen, meanwhile, is among many other who recite verses written in classical Chinese; some of the text dates back to the Confucian period, while the couplet Yen reads was written by Mao Zedong.

"There is some degree of sophistication to this latest propaganda salvo," says Willy Lam, a longtime China observer at the Chinese University of Hong Kong. "The fact that the Chinese dream-related slogans are spoken by well-known movie and cultural personalities might attract the attention of a part of the audience."

Adds Willy Lam: "Most Chinese, especially young people, are very fed up with in-your-face state propaganda. It's doubtful whether cinema-goers will actually pay any attention to the slogans."

But even state-run media acknowledge that response to the move has been mixed at best. While the tabloid Global Times cited some favorable reviews, it also quoted a theater employee saying that many ticket-holders came late just to skip the clip.

"The million dollar question," Kevin Carrico tells TIME, "is when people will get [openly] tired of this."

Source: <http://time.com/4848569/china-theaters-propaganda-movies-cinema/>

TAREA 2 - 10 puntos: Read the following text and match each paragraph with its heading. You will find the headings on page 6.

Australia travel tips for first-time visitors

By David Whitley

0.1 *The Sydney Harbour recalibration*

The Sydney Opera House is the international icon. But it's smaller and more beige than most people expect. The Sydney Harbour Bridge, however, is way more impressive than billed. So on balance, the views from Circular Quay are slightly better than expected, but for surprising reasons.

1. _____

The classic error first-time visitors make is trying to 'do' Australia in two or three weeks, forgetting that it's a continent as well as a country. It's far better to pick two or three areas to tackle well than attempt to tick off the highlights in one visit. Otherwise, most of the visit is spent in transit.

2. _____

Not only are the gaps between major cities bigger than they are in Europe or the US – there are generally far fewer small towns between them. This delineation between urban and bush is massively to Australia's credit. Once out of the city, it feels like you're in the wild, rather than getting a short blast of green before the next settlement comes along.

3. _____

Another common misconception is that because Australia is in the southern hemisphere, the seasons are reversed from the northern hemisphere. That's true in the south of the country, but definitely not in the north. The best time to visit Sydney may be November to April, but visitors don't realise it's the opposite for the Great Barrier Reef and the Top End – when that's the monumentally soggy and sweaty wet season.

4. _____

Even the spots that don't have a massive wow factor tend to be pepped up with a blizzard of explanations about what the trees are, how the ecosystem works and what creatures can be found living there. Australia has a knack for turning moderately pleasant walks (Manly to Wynnum in Brisbane is a classic case in point) into something a little bit more interesting.

5. _____

They're not the British ones, as might be expected for historical reasons. But neither are they the American or European ones. Australia gets its own, which are basically the American ones, but drunkenly slouching inwards. You will use them as you will probably want to charge your mobile phone.

6. _____

Australian food has long shed its British stodge on the other side of the world reputation. This is partly due to a high quality of ingredients. Your average pub or café steak will generally be better than the equivalent elsewhere in the world. Notable exceptions are to be made for cheese, bacon and chocolate here.

7. _____

Ingredients are only part of the story, though: A willingness to embrace and integrate cuisines from around the world makes a big difference. Nowhere is this more obvious than in the massive plethora of Thai restaurants and take-outs. Most are pleasingly affordable, and it's wonderfully rare to pick a dud.

8. _____

Not content with getting excited about two sports no-one else cares about, Australia has a strong regional divide over which one is the daddy. There's a teensy bit of crossover, but Victoria, South Australia and Western Australia will generally bombard you with unnerving levels of Aussie Rules coverage. Queensland and New South Wales, meanwhile, attempt to bore all-comers with relentless banging on about rugby league.

9. _____

Americans, in particular, struggle to grasp the absolutely impeccable Australian system. Basically, you do if you want to, but nobody particularly expects you to or pressures you to. So don't worry if you don't have any loose change.

10. _____

The most common accusation levelled at Australia – that it has none – is total nonsense. It's just not that well known. Go to virtually any Australian attraction or site concentrating on it, and it'll probably be fascinating. Remarkable stories such as those of the Batavia shipwreck, First Fleet and Burke and Wills expedition are worth looking up as an introduction – and that's before you even start on the aboriginals.

Adapted from <http://www.traveller.com.au/>

Apellidos y Nombre:

TAREA 1 - 10 puntos: Read the text about cinema in China on pages 2 and 3. Choose the best option (a, b, c) to complete each sentence. Only one of the answers is correct. Write your answers in the appropriate box. The first one (0) is an example. You will get 1 point per correct answer.

Want to Catch a Movie in China? You'll Have to Sit Through Propaganda Films First	Answers	
0. If you want to watch a movie in the cinema in China ... a. you have to skip ads. b. <i>you have to watch propaganda films first.</i> c. you have to watch governmental ads at the end of every session.	B	✓
1. These series of short films are ... a. advertised by authorities. b. promoted by the booming Hollywood. c. greeted by the Communist party voters.		
2. The videos started ... a. at the beginning of June. b. on Wednesday. c. at the beginning of all movies.		
3. The intention of the Government is to ... a. educate people in the teachings of the Party. b. entertain while informing. c. help people understand the movies.		
4. The fourth video's name has been titled in a(n) ... a. dull way. b. tricky way. c. engaging way.		
5. Beijing's ... a. propaganda was already complex and contemporary. b. government already exerted some control. c. society was simplistic.		
6. The group of 32 people ... a. are all top professionals. b. are on a special list. c. includes some major authorities.		
7. The celebrity actors have ... a. been paid by the Government. b. donated their performances. c. given a strong touch to the message.		

<p>8. According to a smiley Jackie Chan, ...</p> <p>a. if the country does a good job in entertaining, people will do well in their professions.</p> <p>b. if the country has good fortune, people will have good fortune.</p> <p>c. everyone can achieve beautiful dreams.</p>		
<p>9. Willy Lam ...</p> <p>a. welcomes this last propaganda.</p> <p>b. thinks the campaign can have a negative impact.</p> <p>c. is a bit skeptical about this propaganda.</p>		
<p>10. The move has been greeted with ...</p> <p>a. mixed feelings.</p> <p>b. a positive reception.</p> <p>c. a cold welcome.</p>		

PUNTOS: / 10

TAREA 2 - 10 puntos: Read the text about Australia on pages 3 and 4 and match each paragraph (1-10) with its heading (A-N), as in the example (0). Write your answers in the appropriate box. There are THREE extra headings which you do not need to use. You will get 1 point per correct answer.

HEADINGS:

A. Educational sign-posting	B. The world of "mate"
C. The sporting divide	D. Quality of ingredients
E. The history or culture	F. Climate change
G. Cheap food	H. The nothingness in-between
L. The Sydney Harbour recalibration	J. Bring your own bottle
K. The weather	L. Tipping ambivalence
M. Plug sockets	N. The distances

0	1	2	3	4	5	6	7	8	9	10
/										
✓										

PUNTOS: / 10