

ESCUELAS OFICIALES DE IDIOMAS DEL PRINCIPADO DE ASTURIAS

## PRUEBA ESPECÍFICA DE CERTIFICACIÓN DE NIVEL AVANZADO DE INGLÉS **JUNIO 2016**

## **COMPRENSIÓN ORAL**

Puntuación total	/20
Calificación	

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Аре	ellidos: _						
Nor	nbre:						
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desconectados durante toda la prueba. Trabaje concentradamente, no hable ni se levante de la silla. Si tiene alguna

duda, levante la mano y espere en silencio a que el/la profesor/a se acerque a su mesa.

Espere a que le indiquen que PUEDE EMPEZAR.

## **HOJA DE RESPUESTAS**

## **EJERCICIO 1: HURRICANES**

1	Α	В	С
2	Α	В	С
3	Α	В	С
4	Α	В	С
5			
6			
7			_

## **EJERCICIO 2: GM FOODS**

1	Α	В	С
2	Α	В	С
3	Α	В	С
4	Α	В	С
5	Α	В	С
6	Α	В	С

## **EJERCICIO 3: EBAY**

1	Α	В	С
2	Α	В	С
3	Α	В	С
4	Α	В	С
5	Α	В	С
6	Α	В	С
7	Α	В	С

## **HURRICANES**

CDC

Listen to a conversation between Bret Atkins and Dr. Chris Portier in which they address the issue of hurricanes.

For questions 1 to 4, choose the correct answer (A, B or C), according to what you hear. Only <u>ONE</u> answer is correct.

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- A Go to the nearest emergency shelter
- **B** Call emergency services immediately
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For questions 5 to 7 - in answer to the question "How can people stay safe in their homes?"- fill in the gaps with <u>ONE</u> word, according to what you hear. <u>DON'T FORGET TO TRANSFER ALL YOUR ANSWERS TO THE ANSWER SHEET.</u>

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British Council

Listen to a conversation between Frank and Ann about genetically modified foods (GM foods). Choose the correct answer (A, B or C), according to what you hear. Only <u>ONE</u> answer is correct. <u>DON'T FORGET TO TRANSFER ALL YOUR ANSWERS TO THE ANSWER</u> SHEET.

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- **C** has not read enough about GM foods
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- A The CEO's initial idea was good but not profitable enough
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- 4 Why was eBay not very well known during the dotcom boom years?
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- 5 The fact that eBay does not make anything itself ...
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- 6 Which of the following is the first problem the speaker mentions?
- A The products received are sometimes not right
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- A Sales percentages are sometimes low
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MODELO DE CORRECCIÓN

## **HOJA DE RESPUESTAS**

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5	<u>updates</u>		
6	<u>damage</u>		
7	basemen	<u>it</u>	

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#### **EJERCICIO 1: HURRICANES**

**Bret Atkins:** Hurricanes are one of Mother Nature's most powerful forces. People can be left confused and frustrated, homes and valuables can be destroyed, and lives can be lost. Natural disasters can happen anytime, anywhere, but they don't have to catch you unprepared.

Hello, I'm Bret Atkins. With me today is Dr. Chris Portier, Director of CDC's National Center for Environmental Health. Welcome, Dr. Portier.

Dr. Chris Portier: Happy to be here, Bret.

Bret Atkins: Let's start with how we're doing. Do you think the average American is prepared for natural disasters like hurricanes?

**Dr. Chris Portier: Yes and no. In some areas, Americans are well prepared but in others they really aren't. (1A)** Families are able to cope better with emergencies if they have resources on hand, such as a three-day supply of food, water and medications, and a written household evacuation plan. But not everyone is there yet.

Bret Atkins: What's the difference between a hurricane watch and hurricane warning?

**Dr. Chris Portier:** A watch lets you know that the weather conditions are favorable for a hurricane to occur. It literally means "be on guard". (2B) A warning requires immediate action because hurricane conditions – that is, sustained winds of 74 miles per hour or higher – are expected. Both watches and warnings are important, but warnings should be considered urgent and people should be prepared *before* a warning is issued.

Bret Atkins: What are the main threats that come with hurricanes?

**Dr. Chris Portier:** Winds. Hurricanes can produce winds exceeding 155 miles per hour, causing catastrophic damage, not only to coastlines, but also several hundred miles inland. **Floods, common to hurricanes, are very destructive and can be deadly. Hurricanes can also produce tornadoes, which can destroy homes and cause flying debris that is extremely dangerous. (3A)** 

Bret Atkins: Before a hurricane makes landfall, what are the most important steps we can take to protect ourselves?

Dr. Chris Portier: There are a number of things that we can do to protect ourselves:

- Learn about your community's emergency plans, warning signals, evacuation routes and where the emergency shelters are.
- If you have a Smartphone, check for weather-related apps that you could use.
- Secure or protect any potential hazards in your home. **Turn off electrical power** when there is standing water, fallen power lines or before you evacuate. Also, **turn off gas and water supplies (4C)** before you evacuate.
- · Locate and secure important papers, such as insurance policies, wills, licenses and stock certificates.
- Post emergency phone numbers at every phone.

Bret Atkins: If people aren't ordered to evacuate, how can they stay safe in their homes?

Dr. Chris Portier: Here are some things that you can do:

- Turn on the radio or television for weather updates. (5)
- If you use Twitter, find emergency feeds that pertain to you.
- Every loose item is a missile waiting to be launched. Secure outdoor items, such as bicycles, grills and propane tanks, which may **damage (6)** property.
- Cover windows and doors with plywood or boards.
- Even if the weather appears to have calmed, stay inside. Stay away from all windows and exterior doors. Take shelter in an interior bathroom or **basement (7)** for protection from high winds and flying debris.

#### **EJERCICIO 2: GM FOODS**

Frank: So why are you so against genetically modified food then? I think you've been taken in by all the bad press. (1B)

Ann: No, that's not true. I've read up on the subject and I think there are just too many risks.

**Frank**: The GM foods that you get are probably safer than non GM foods.

Ann: Don't be daft. Where've you got that from?

Frank: Well, there are tighter controls for GM food. There are controls in each country and then at a European level as well. (2B) If they pass through all of those controls before they reach the shops, they must be ok.

Ann: I just don't like the idea of having my food altered. What's wrong with the food we've always had?

Frank: We have to move with the times. The possibilities for GM food are endless.

Ann: What, redder tomatoes or bigger strawberries?

Frank: Yes, for one thing. But what about vegetables with a higher vitamin content or bananas with vaccines built into them? (3B)

Ann: What? (laughing)

Frank: It's true. They've developed a way to produce bananas with the Hepatitis B vaccine. (3B)

**Ann**: Mmm, not sure what I think of that. We haven't done enough research, and playing around with crops is playing havoc with the wildlife. There are whole species of birds that are in danger of becoming extinct. Larks for example, they are rapidly decreasing in numbers, and it's because of the chemicals they are using on GM foods.

Frank: They haven't proved that.

Ann: Not yet, no. But it's only a matter of time.

Frank: Mmm.

Ann: And another thing that worries me is the power that a few food companies will have if we start to rely on GM food. They'll dominate the poor countries even more than they do today. (4B)

Frank: They'll feed them.

**Ann**: At a price, yes. Maybe. I'm worried about the food chain, too.

Frank: What do you mean?

**Ann**: Well, playing around with nature causes no end of damage to some plants and animals. When a species dies out or mutates, it has a knock on effect on the whole ecosystem.

Frank: I think you're being cynical. You're not giving GM food a chance.

Ann: Not cynical; just cautious.

Frank: Ok, consider this. Global warming is threatening to destroy the habitat of polar bears.

Ann: What's this got to do with genetically modified food?

Frank: Everything. We could use GM food to change the polar bears' habitat now. That way, we can prevent them from becoming extinct. (5A)

Ann: Ok, I guite like that idea.

Frank: Good. You're starting to come round to my way of thinking.

Ann: No. I'm just trying to understand. I don't like being a guinea pig and we are all being guinea pigs for the experiments they're doing on GM foods. (6B) I guess I don't like the way thing seem to just be happening without much of a debate.

Frank: What do you mean? We're talking about it all the time.

Ann: Talking maybe, but nobody's listening.

#### **EJERCICIO 3: EBAY**

Lecturer: Welcome everybody to today's seminar. If I remember correctly, David, you'll be leading the seminar.

David: Yes, that's right.

**Presenter**: Fine, and how about questions – shall we keep these to the end or would you like people to interrupt during your presentation?

David: Thanks, ehm, if anyone has a question, just ask straight away ...

Lecturer: Fine, let's go then.

David: Right, ehm ... eBay is an enormously successful company, it's a household word in several countries (1A), in 2005 it had a turnover of \$4.55 billion and it employed 11,600 people – it's achieved all of this in just 11 years. What's the secret of eBay's success? I think the key issue here is that eBay couldn't exist without the Internet – you know there aren't many examples of companies like this – take Amazon, for example; if you don't feel like switching your computer on you can always go round to the nearest book shop. But if you want to sell your old magazines to somebody in Germany, eBay's the only way to do it. Without the Net's ability to bring buyers and sellers together from different locations (2C) there would be no eBay. So this is big point number one.

Now, let's move on to point two, the founders of eBay – Meg Whitman, the CEO, like all of the senior staff already had a successful business background – she brought in an experienced management team.

They had a great idea but it had to be a great profitable idea – around this – the importance of profitability, they built their business model. (3B)

Let's move on to point three, sound business management – did you hear of eBay during the dotcom boom years? Not a lot; **they were busy building their customer base and making money (4C)**, they didn't feature in stories headlining the excesses of the dotcom boom years.

Actually, I'll add another point, point four, eBay doesn't produce, sell or ship anything itself, it provides the online marketplace for other people to do this – this gives it enormous financial power.

Student: David, can I ask a question?

David: Sure.

Student: What difference does that make - the point about eBay not making anything itself?

**David**: Well, this means that **they can use their capital very effectively (5B)**. You know, their capital isn't tied up in buildings, factories, warehouses, that sort of thing, again their capital isn't tied up in things that are waiting to be sold, they haven't got shops all over the world with sales assistants in them – all this costs – see what I mean?

Student: Sure, I get it now ...

David: Great, now ... The only problem they've run into, actually that's not true, they've had a couple of major problems – anyway, the first problem – they arrived in a couple of key markets too late. This happened in Japan and Hong Kong, where Yahoo's online marketplace had a head start. (6B)

The other problem – well, it's the sort of thing we've all heard about – buyers receiving stolen goods or a product different from the one they thought they'd bought or no product at all, **sellers putting in false bids to increase the price just before an auction finishes (7B)**... eBay admits this happens but says that this sort of thing accounts for a very small percentage of all sales.

OK, now I'd like to have a look at just how the company has expanded over the last 11 years...