



**Castilla-La Mancha**

Consejería de Educación,  
Cultura y Deportes

PRUEBAS DE CERTIFICACIÓN

**INGLÉS / B2**

# COMPRENSIÓN DE TEXTOS ESCRITOS

SESIÓN ORDINARIA 2025

## INSTRUCCIONES PARA LA REALIZACIÓN DE ESTA PARTE

- **DURACIÓN: 50 minutos.**
- **PUNTUACIÓN:** A efectos de **certificación**, será necesario superar todas y cada una de las cinco actividades de lengua con una puntuación mínima del 50% en cada una de ellas y una calificación global final igual o superior al 65%. A efectos de **promoción**, será necesario obtener una puntuación mínima del 50% en todas y cada una de las cinco actividades de lengua.
- Las respuestas erróneas no descontarán puntos.
- Esta parte consta de TRES tareas.
- Leer las instrucciones al principio de cada tarea y realizarla según se indica.
- Las respuestas escritas a lápiz no se calificarán.
- No está permitido el uso del diccionario.
- **NO ESCRIBIR NADA EN LAS ÁREAS GRISES.**

## DATOS DEL CANDIDATO

APELLIDOS:		
NOMBRE:	DNI:	
COMISIÓN:	OFICIAL <input type="checkbox"/>	LIBRE <input type="checkbox"/>
CALIFICACIÓN:		

## TASK 1

Read the following text and choose the best answer (A, B or C) for each question (1-8). Question (0) is an example. Write your answers in the ANSWER BOX (1 item = 0.8).

### THE RAY KROC STORY

How do you create a restaurant business and become an overnight success at the age of 52? As Ray Kroc said, "I was an overnight success alright, but 30 years is a long, long night."

#### Origins

In 1917, 15-year-old Ray Kroc lied about his age to join the Red Cross as an ambulance driver, but the war ended before he completed his training. He then worked as a piano player, a paper cup salesman and a Multimixer salesman. In 1954, he visited a restaurant in San Bernardino, California, that had purchased several Multimixers. There he found a small but successful restaurant run by brothers Dick and Mac McDonald, and was stunned by the effectiveness of their operation. The McDonald brothers produced a limited menu, concentrating on just a few items – burgers, fries and beverages – which allowed them to focus on quality and quick service. They were looking for a new franchising agent and Kroc saw an opportunity. In 1955, he founded McDonald's System, Inc., a predecessor of the McDonald's Corporation, and six years later bought the exclusive rights to the McDonald's name and operating system. By 1958, McDonald's had sold its 100 millionth hamburger.



#### A Unique Philosophy

Ray Kroc wanted to build a restaurant system that would be famous for providing food of high quality and uniform methods of preparation. He wanted to serve burgers, fries and beverages that tasted just the same in Alaska as they did in Alabama. To achieve this, he chose a unique path: persuading both franchisees\* and suppliers to buy into his vision, working not for McDonald's but for themselves, together with McDonald's. He promoted the slogan, "In business for yourself, but not by yourself."

#### System First

First and foremost, Kroc advocated adherence to the system approach. So, while many of McDonald's most famous menu items – like the Filet-O-Fish and Big Mac – were created by franchisees, the McDonald's operating system required franchisees to follow the core McDonald's principles of quality, service, cleanliness and value.

#### The Roots of Quality

McDonald's passion for quality meant that ingredients were tested, tasted and perfected to fit the operating system. Kroc shared his vision of McDonald's future, selling his early suppliers on future volumes. They believed in him and the restaurant boomed. Again, Ray Kroc was looking for a partnership, and he managed to create the most integrated, efficient and innovative supply system in the food service industry. These supplier relationships have flourished over the decades.

#### Hamburger University

In 1961, Kroc launched a training program, later called Hamburger University, at a new McDonald's restaurant in Elk Grove Village, Illinois. There, franchisees were trained on the proper methods for running a successful McDonald's restaurant. Hamburger U utilized a research and development laboratory in nearby Addison, Illinois, to develop new cooking, freezing, storing and serving methods. Today, more than 275,000 franchisees, managers, and employees have graduated from the program.

#### The Legend Lives On

Right up until he died on January 14, 1984, Ray Kroc never stopped working for McDonald's. His legacy continues to this day, providing McDonald's customers with great tasting, affordable food; crew and franchisees with opportunities for growth; and suppliers with a shared commitment to provide the highest quality ingredients and products.

*\*franchisee: a person who gets permission to run a store or business using someone else's ideas, brand, and rules.*

(Adapted from: mcdonalds.az)

0. By 1954, Ray Kroc had...
- A. founded a restaurant.
  - B. had a number of jobs.
  - C. worked as an ambulance driver.
1. When he saw the McDonald brothers' restaurant, Kroc was surprised by...
- A. how small it was.
  - B. its limited menu.
  - C. the way it functioned.
2. Kroc...
- A. founded the McDonald Corporation in 1955.
  - B. legally acquired the brand "McDonald's."
  - C. wanted to find a new franchising agent.
3. Kroc wanted to...
- A. create a method that guaranteed similar results.
  - B. have restaurants all over the country.
  - C. offer fries and beverages in all his restaurants.
4. As the owner of McDonald's, Kroc encouraged his franchisees to...
- A. collaborate with the company.
  - B. focus on themselves.
  - C. work as employees of McDonald's.
5. Franchisees...
- A. could make changes to the system.
  - B. had to clean the restaurants daily.
  - C. were able to add new items to the menu.
6. McDonald's restaurant grew because...
- A. its food was constantly being tested.
  - B. Kroc could count on his suppliers.
  - C. the ingredients used were high-quality.
7. The original aim of Hamburger University was to...
- A. develop new cooking methods.
  - B. provide business education.
  - C. research storage techniques.
8. The use of high-quality ingredients was something that...
- A. customers demanded.
  - B. Kroc became well-known for.
  - C. mattered most to franchisees.

ANSWER BOX									
QUESTIONS	0	1	2	3	4	5	6	7	8
ANSWERS	B								

**TASK 2**

Read the text and complete each numbered space (9-17) with the SENTENCE (A-L) from the sentence bank that fits best. There are THREE extra sentences. Answer (0) is an example. Write your answers in the ANSWER BOX (1 item = 0.8).

**WHERE DOES INSPIRATION COME FROM?**



Levon Biss found it while looking at beetles from his garden. He'd bought a microscope for his son. **(0)** \_\_\_\_\_. "It was just stunningly beautiful," Biss said. **(9)** \_\_\_\_\_ in a photograph.

Biss had been making a career taking photographs for advertisements. **(10)** \_\_\_\_\_. Around the world, insect populations are in decline because of pesticides, habitat loss, and climate change. Biss thought that if people could see what he saw through his son's microscope, they would care more about protecting insects. "I've got a photographic technique and a skill that needs to be utilized," he says. "I should use them for a better purpose."

Biss turned to macrophotography: taking close-up pictures of small things, like flowers or bugs. His work has attracted attention not just for its unusual beauty. **(11)** \_\_\_\_\_.

In 2016, Biss showed his first insect project, Microsculpture. **(12)** \_\_\_\_\_, which develops over time as the bug adapts to its environment.

Biss's pictures capture the insects in all their wonderful, microscopic detail. **(13)** \_\_\_\_\_ until the insects are larger than life, some of them eight feet tall.

Each image takes weeks to make. Biss uses a digital camera with a microscope lens. The camera is mounted on a computerized rail. **(14)** \_\_\_\_\_, then move the camera by seven microns—a distance equal to about 1/10 the thickness of a human hair—for the next shot. **(15)** \_\_\_\_\_. A computer puts this jigsaw puzzle together into a single image.

Biss's latest exhibition is Extinct and Endangered, at the American Museum of Natural History, in New York City. With the help of the museum's scientists and curators, he selected bugs that were extinct or endangered.

"It's a humbling experience, when you're holding an insect that's extinct," Biss says. **(16)** "\_\_\_\_\_."

Biss hopes his photographs will get people thinking the same way. "The way I work is through pictures," he says. "I communicate visually. **(17)** \_\_\_\_\_ and get people to pay attention."

*(Adapted from: timeforkids.com)*

SENTENCE BANK

A.	Biss switches on his computer
B.	But insects gave him a new direction
C.	<del>For fun, they placed a beetle under the lens</del>
D.	He has won several photography awards
E.	He wondered if he could capture that beauty
F.	Hopefully, these pictures can shake things up
G.	In the end, Biss might take 10,000 shots of a bug
H.	It also raises awareness about the need for conservation
I.	It's sad to know it will never be on this planet again
J.	It was an unpleasant feeling
K.	The term refers to the features of an insect's exoskeleton, or outer shell
L.	Then he blows the images up
M.	This allows Biss to take a shot

ANSWER BOX

GAP	0	9	10	11	12	13	14	15	16	17
SENTENCE	C									

### TASK 3

Read the texts. Match each statement (A-K) with the text (18-25) that it refers to. There are TWO extra statements that you will not use. Answer (0) is an example. Write your answers in the ANSWER BOX (1 item = 0.8).

#### 8 ITEMS TO MAKE BACKPACKING EASIER

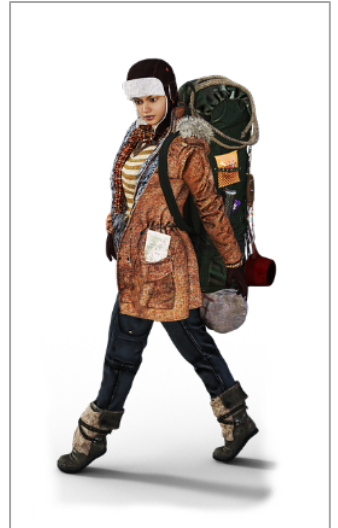
##### C. ITEMS TO HELP YOU ON YOUR TRIP

###### 0. Backpacking

Backpacking can be hard at times, always having to carry a big backpack, spending hours in crowded public transportation, crappy hostels... Fortunately, there are some items you can get that will make your life easier and a bit more comfortable.

###### 18. Backpack cover

When I first started backpacking, I bought a fabulous raincoat, specially made to fit yourself and your big backpack. Turns out the idea is great but it's absolutely not practical, try getting into a cab or a crowded bus with this on under pouring rain. A backpack cover is the cheapest solution. It's also great because it keeps your bag from getting dirty and is easily washable.



###### 19. Rolled-up shoes

I've already talked about these shoes before, I'm in love with them. They're super comfortable and take way less space than regular sneakers. Of course, they won't do if you're planning to climb Mount Everest but they're great for regular trekking or any outdoor activities.

###### 20. A toiletry bag you can hang in the shower

This item will mostly help you if you stay in budget accommodation as they often forget to put a shelf or even a hook to put your stuff in the shower. This type of toiletry bags can be hung on the door handle and save you some discomfort. Some are even waterproof.

###### 21. A Power Bank

Well, I don't think I need to explain why you need a power bank. Just imagine yourself in the middle of a city you don't know, with a dead phone. Of course, people managed to travel without a phone before, but when your map, your translator, your hotel address, the location of the places you want to visit... are on your phone, it's hard to get by if your battery dies.

###### 22. USB Multi-plug and international adaptor

It can be super useful to be able to plug in multiple items at the same time, especially when there are only a few plugs in the dorm or when you have only one plug in the hotel room. You can get one with a universal adaptor so you can use it wherever you are in the world and plug in any types of plugs.

###### 23. Headphones you can sleep with

Sleepphones are great, they're made specially to be comfortable and not to bother you when you're lying down on your side. They also double as a sleeping mask. It's great to be able to listen and sleep with music when there's noise around you.

###### 24. Earplugs and a sleeping mask

If you're planning to stay in hostels earplugs and an eye mask are mandatory especially if you're a light sleeper. Unfortunately, many people in hostels act like they're alone and won't mind talking or turning on the lights in the middle of the night. Even if you're staying in a private room, it can be useful as the walls can be thin and there are many countries where curtains or blinds are optional.

25. A self-sealing dry bag

If you're planning to be on a boat then you should get a dry bag to protect your belongings (phone, passport, camera...). Even on big boats water is always splashed and accidents can happen. It's also useful when it's raining a lot and your regular bag is not waterproof.

(Adapted from: [juliearoundtheglobe.com](http://juliearoundtheglobe.com))

STATEMENTS	
A.	Can be used on most occasions.
B.	Helpful to avoid being bothered.
C.	<del>Items to help you on your trip.</del>
D.	Keep personal possessions from getting wet.
E.	Lets you use several devices simultaneously.
F.	More functional and inexpensive.
G.	Necessary in most hotel rooms.
H.	Quite essential these days.
I.	To be used in economical hotels.
J.	Two functions in one device.
K.	Use it only when it is raining.

ANSWER BOX									
PARAGRAPH	0	18	19	20	21	22	23	24	25
SENTENCE	C								

Marks 3: \_\_\_\_/6.4

TASK 1	TASK 2	TASK 3	TOTAL MARK
			____/20

TASK 1  
THE RAY KROC STORY

ANSWER BOX

QUESTIONS	0	1	2	3	4	5	6	7	8
ANSWERS	B	C	B	A	A	C	B	B	B

TEXT

How do you create a restaurant business and become an overnight success at the age of 52? As Ray Kroc said, "I was an overnight success alright, but 30 years is a long, long night."

Origins

In 1917, 15-year-old Ray Kroc lied about his age to join the Red Cross as an ambulance driver, but the war ended before he completed his training. He then **worked as a piano player, a paper cup salesman and a Multimixer salesman (0)**. In 1954, he visited a restaurant in San Bernardino, California, that had purchased several Multimixers. There he found a small but successful restaurant run by brothers Dick and Mac McDonald, and **was stunned by the effectiveness of their operation (1)**. The McDonald brothers produced a limited menu, concentrating on just a few items – burgers, fries and beverages – which allowed them to focus on quality and quick service. They were looking for a new franchising agent and Kroc saw an opportunity. In 1955, he founded McDonald's System, Inc., a predecessor of the McDonald's Corporation, and six years later **bought the exclusive rights to the McDonald's name and operating system (2)**. By 1958, McDonald's had sold its 100 millionth hamburger.

A Unique Philosophy

Ray Kroc wanted to build a restaurant system that would be **famous for providing food of high quality and uniform methods of preparation (3)**. He wanted to serve burgers, fries and beverages that tasted just the same in Alaska as they did in Alabama. To achieve this, he chose a unique path: persuading both franchisees and suppliers to buy into his vision, **working not for McDonald's but for themselves, together with McDonald's (4)**. He promoted the slogan, "In business for yourself, but not by yourself."

System First

First and foremost, Kroc advocated adherence to the system approach. So while **many of McDonald's most famous menu items – like the Filet-O-Fish and Big Mac – were created by franchisees (5)**, the McDonald's operating system required franchisees to follow the core McDonald's principles of quality, service, cleanliness and value.

The Roots of Quality

McDonald's passion for quality meant that ingredients were tested, tasted and perfected to fit the operating system. Kroc shared his vision of McDonald's future, selling his early suppliers on future volumes. **They believed in him and the restaurant boomed (6)**.

Again, Ray Kroc was looking for a partnership, and he managed to create the most integrated, efficient and innovative supply system in the food service industry. These supplier relationships have flourished over the decades.

Hamburger University

In 1961, Kroc launched a training program, later called Hamburger University, at a new McDonald's restaurant in Elk Grove Village, Illinois. **There, franchisees were trained on the proper methods for running a successful McDonald's restaurant (7)**. Hamburger U utilized a research and development laboratory in nearby Addison, Illinois, to develop new cooking, freezing, storing and serving methods. Today, more than 275,000 franchisees, managers, and employees have graduated from the program.



## The Legend Lives On

Right up until he died on January 14, 1984, Ray Kroc never stopped working for McDonald's. **His legacy continues (8)** to this day, providing McDonald's customers with great tasting, affordable food; crew and franchisees with opportunities for growth; **and suppliers with a shared commitment to provide the highest quality ingredients and products (8).**

(Adapted from: [mcdonalds.az/en/our-history](https://mcdonalds.az/en/our-history), 533 words)

## TASK 2

### WHERE DOES INSPIRATION COME FROM?

#### ANSWER BOX

GAP	0	9	10	11	12	13	14	15	16	17
SENTENCE	C	E	B	H	K	L	M	G	I	F

Distractors: A, D and J

#### TEXT

Levon Biss found it while looking at beetles from his garden. He'd bought a microscope for his son. **For fun, they placed a beetle under the lens (0).** "It was just stunningly beautiful," Biss said. **He wondered if he could capture that beauty (9)** in a photograph.

Biss had been making a career taking photographs for advertisements. **But insects gave him a new direction (10).** Around the world, insect populations are in decline because of pesticides, habitat loss, and climate change. Biss thought that if people could see what he saw through his son's microscope, they would care more about protecting insects. "I've got a photographic technique and a skill that needs to be utilized," he says. "I should use them for a better purpose."

Biss turned to macrophotography: taking close-up pictures of small things, like flowers or bugs. His work has attracted attention not just for its unusual beauty. **It also raises awareness about the need for conservation (11).**

In 2016, Biss showed his first insect project, Microsculpture. **The term refers to the features of an insect's exoskeleton, or outer shell (12),** which develops over time as the bug adapts to its environment.

Biss's pictures capture the insects in all their wonderful, microscopic detail. **Then he blows the images up (13)** until the insects are larger than life, some of them eight feet tall.

Each image takes weeks to make. Biss uses a digital camera with a microscope lens. The camera is mounted on a computerized rail. **This allows Biss to take a shot (14),** then move the camera by seven microns—a distance equal to about 1/10 the thickness of a human hair—for the next shot. **In the end, Biss might take 10,000 shots of a bug (15).** A computer puts this jigsaw puzzle together into a single image.

Biss's latest exhibition is Extinct and Endangered, at the American Museum of Natural History, in New York City. With the help of the museum's scientists and curators, he selected bugs that were extinct or endangered.

"It's a humbling experience, when you're holding an insect that's extinct," Biss says. **"It's sad to know it will never be on this planet again (16)."**

Biss hopes his photographs will get people thinking the same way. "The way I work is through pictures," he says. "I communicate visually. **Hopefully, these pictures can shake things up (17)** and get people to pay attention."

(Adapted from: [timeforkids.com/g56/your-hot-job-g5\\_8\\_221021\\_biss-g5-8-plus/?rl=en-800](https://timeforkids.com/g56/your-hot-job-g5_8_221021_biss-g5-8-plus/?rl=en-800), 15/08/2022, 390 words)

**TASK 3**  
**8 ITEMS TO MAKE BACKPACKING EASIER**

**ANSWER BOX**

PARAGRAPH	0	18	19	20	21	22	23	24	25
SENTENCE	C	F	A	I	H	E	J	B	D

**Distractors: G and K**

**TEXT**

**C. Items to help you on your trip.**

**0. Backpacking**

Backpacking can be hard at times, always having to carry a big backpack, spending hours in crowded public transportation, crappy hostels... Fortunately, there are some items you can get that will make your life easier and a bit more comfortable.

**F. More functional and inexpensive.**

**18. Backpack cover**

When I first started backpacking, I bought a fabulous raincoat, specially made to fit yourself and your big backpack. Turns out the idea is great but it's absolutely not practical, try getting into a cab or a crowded bus with this on under pouring rain. A backpack cover is the cheapest solution. It's also great because it keeps your bag from getting dirty and is easily washable.

**A. Can be used on most occasions.**

**19. Rolled-up shoes**

I've already talked about these shoes before, I'm in love with them. They're super comfortable and take way less space than regular sneakers. Of course, they won't do if you're planning to climb Mount Everest but they're great for regular trekking or any outdoor activities.

**I. To be used in economical hotels.**

**20. A toiletry bag you can hang in the shower**

This item will mostly help you if you stay in budget accommodation as they often forget to put a shelf or even a hook to put your stuff in the shower. This type of toiletry bags can be hung on the door handle and save you some discomfort. Some are even waterproof.

**H. Quite essential these days.**

**21. A Power Bank**

Well, I don't think I need to explain why you need a power bank. Just imagine yourself in the middle of a city you don't know, with a dead phone. Of course, people managed to travel without a phone before, but when your map, your translator, your hotel address, the location of the places you want to visit... are on your phone, it's hard to get by if your battery dies.

**E. Lets you use several devices simultaneously.**

**22. USB Multi-plug and international adaptor**

It can be super useful to be able to plug in multiple items at the same time, especially when there are only a few plugs in the dorm or when you have only one plug in the hotel room. You can get one with a universal adaptor so you can use it wherever you are in the world and plug in any types of plugs.

**J. Two functions in one device.**

**23. Headphones you can sleep with**

Sleepphones are great, they're made specially to be comfortable and not to bother you when you're lying down on your side. They also double as a sleeping mask. It's great to be able to listen and sleep with music when there's noise around you.

**B. Helpful to avoid being bothered.**

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**24. Earplugs and a sleeping mask**

If you're planning to stay in hostels earplugs and an eye mask are mandatory especially if you're a light sleeper. Unfortunately, many people in hostels act like they're alone and won't mind talking or turning on the lights in the middle of the night. Even if you're staying in a private room, it can be useful as the walls can be thin and there are many countries where curtains or blinds are optional.

**D. Keep personal possessions from getting wet.**

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**25. A self-sealing dry bag**

If you're planning to be on a boat then you should get a dry bag to protect your belongings (phone, passport, camera...). Even on big boats water is always splashed and accidents can happen. It's also useful when it's raining a lot and your regular bag is not waterproof.

*(Adapted from: [juliearoundtheglobe.com/10-items-backpacking-easier](http://juliearoundtheglobe.com/10-items-backpacking-easier), 07/03/2019, 550 words)*