



CARD 2
CANDIDATE A

ADVERTISING

Preparation time: 2 minutes

Candidate B started a new business and wants to advertise their first product. You found the following pamphlet:

5 OF THE STRONGEST WORDS IN MARKETING

- 1. YOU**
Marketing is all about the consumer.
- 2. FREE**
Nobody can resist a freebie.
- 3. BECAUSE**
Do not forget to show the consumer why they need a product.
- 4. LIMITED TIME**
It is essential to create a sense of urgency.
- 5. RISK-FREE**
Make the consumer feel secure when giving you their money.

TASK 1: PRODUCTION

...../12,5 points

Speaking time: 2-3 minutes. Talk about the following points:

- **Give** your opinion about the harmful and beneficial effects of advertising.
- **Talk about** a surprising advertisement you have seen.




CARD 2
CANDIDATE B

CRIME

Preparation time: 2 minutes

Candidate A wants to go on holiday, but is worried about burglaries in the city. You have found this pamphlet:

<ol style="list-style-type: none">1. Set alarms2. Use door & window sensors for extra security.3. Even if you don't have a dog, consider putting a 'beware of dog' sign in your yard or on your fence.4. Do not leave all blinds closed.5. Leave the key to a close relative or friend to watch the house from time to time.	<p>TIPS TO KEEP YOUR HOME SAFE FROM BURGLARS</p> 
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TASK 1: PRODUCTION

...../12,5 points

Speaking time: 2-3 minutes. Talk about the following points:

- **Talk about** the problem of crime in your city or town.
- **Give** your opinion on how crime can be reduced.



CARD 2
CANDIDATE A

TASK 2: INTERACTION

...../12,5 points

Preparation time: 1 minute

Speaking time: 4-5 minutes

TOPIC: EDUCATION PROBLEMS

You and Candidate B want to illustrate an article for a magazine about the worst problems in schools nowadays.

Talk about the meaning of the three photographs and choose one for your article.

Try to reach an agreement.





CARD 2
CANDIDATE B

TASK 2: INTERACTION/12,5 points

Preparation time: 1 minute
Speaking time: 4-5 minutes

TOPIC: EDUCATION PROBLEMS

You and Candidate A want to illustrate an article for a magazine about the worst problems in schools nowadays.

Talk about the meaning of the three photographs and choose one for your article.

Try to reach an agreement.

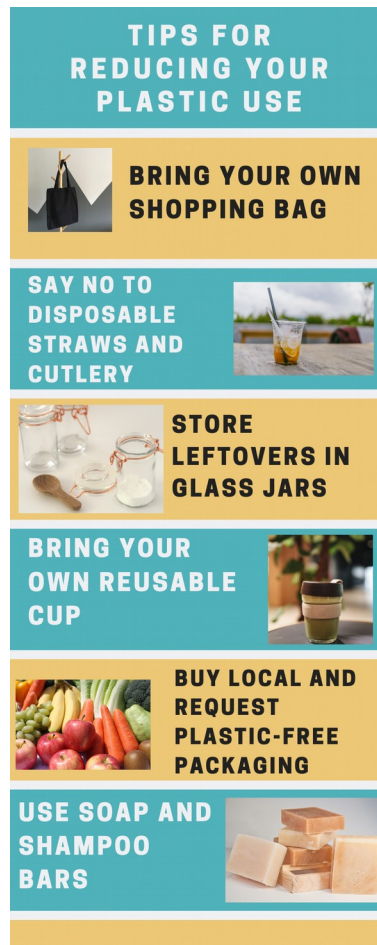




CARD 10
CANDIDATE A

REDUCING PLASTIC
Preparation time: 2 minutes

Candidate B wants to avoid using so much plastic. You have found the following information in a magazine:



TASK 1: PRODUCTION

...../12,5 points

Speaking time: 2-3 minutes. Talk about the following points:

- **Talk about** the problems for the environment if we continue to use plastics.
- **Describe** what you do to care for the environment.



CARD 10
CANDIDATE B

TRANSPORT
Preparation time: 2 minutes

Candidate C is going to travel by car soon and wants to know how to travel safe. You have found the following leaflet:

SAFETY TIPS



DRIVE SOBER:

Alcohol impairs all of the important skills needed to drive safely.



SEAT BELTS SAVE LIVES:

All drivers and front seat passengers must be wearing seat belts. All passengers under 18 must wear seat belt or be restrained by a child car seat.



DON'T DRIVE IF YOU FEEL SLEEPY:

Rest well before starting your trip and make sure to take periodic breaks.



KEEP YOUR BELONGINGS SAFE:

Do not store valuables out in the open inside of a parked car.

TRAVEL SAFE & ENJOY THE HOLIDAYS!

TASK 1: PRODUCTION

...../12,5 points

Speaking time: 2-3 minutes. Talk about the following points:

- **Give** your opinion about the pros and cons of travelling by car.
- **Describe** the type of transport you usually use.



CARD 10
CANDIDATE A

TASK 2: INTERACTION

...../12,5 points

Preparation time: 1 minute

Speaking time: 6-7 minutes

TOPIC: HOLIDAYS

You and the other candidates want to illustrate an article for a blog about the best type of holiday.

Talk about the meaning of each photograph and choose one for your blog.

Try to reach an agreement.





CARD 10
CANDIDATE B

TASK 2: INTERACTION

...../12,5 points

Preparation time: 1 minute

Speaking time: 6-7 minutes

TOPIC: HOLIDAYS

You and the other candidates want to illustrate an article for a blog about the best type of holiday.

Talk about the meaning of each photograph and choose one for your blog.

Try to reach an agreement.





CARD 10
CANDIDATE C

TASK 2: INTERACTION

...../12,5 points

Preparation time: 1 minute

Speaking time: 6-7 minutes

TOPIC: HOLIDAYS

You and the other candidates want to illustrate an article for a blog about the best type of holiday.

Talk about the meaning of each photograph and choose one for your blog.

Try to reach an agreement.

