



**CARD 2**  
**CANDIDATE A**

**ADVERTISING**

**Preparation time: 2 minutes**

Candidate B started a new business and wants to advertise their first product. You found the following pamphlet:

**5 OF THE STRONGEST WORDS IN MARKETING**

- 1. YOU**  
Marketing is all about the consumer.
- 2. FREE**  
Nobody can resist a freebie.
- 3. BECAUSE**  
Do not forget to show the consumer why they need a product.
- 4. LIMITED TIME**  
It is essential to create a sense of urgency.
- 5. RISK-FREE**  
Make the consumer feel secure when giving you their money.

**TASK 1: PRODUCTION**

**...../12,5 points**

**Speaking time: 2-3 minutes.** Talk about the following points:

- **Give** your opinion about the harmful and beneficial effects of advertising.
- **Talk about** a surprising advertisement you have seen.




**CARD 2**  
**CANDIDATE B**

**CRIME**

**Preparation time: 2 minutes**

Candidate A wants to go on holiday, but is worried about burglaries in the city. You have found this pamphlet:

<ol style="list-style-type: none"><li>1. Set alarms</li><li>2. Use door &amp; window sensors for extra security.</li><li>3. Even if you don't have a dog, consider putting a 'beware of dog' sign in your yard or on your fence.</li><li>4. Do not leave all blinds closed.</li><li>5. Leave the key to a close relative or friend to watch the house from time to time.</li></ol>	<p><b>TIPS TO KEEP YOUR HOME SAFE FROM BURGLARS</b></p> 
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**TASK 1: PRODUCTION**

...../12,5 points

**Speaking time: 2-3 minutes.** Talk about the following points:

- **Talk about** the problem of crime in your city or town.
- **Give** your opinion on how crime can be reduced.



**CARD 2**  
**CANDIDATE A**

**TASK 2: INTERACTION**

...../12,5 points

**Preparation time: 1 minute**

**Speaking time: 4-5 minutes**

**TOPIC: EDUCATION PROBLEMS**

You and Candidate B want to illustrate an article for a magazine about the worst problems in schools nowadays.

Talk about the meaning of the three photographs and choose one for your article.

Try to reach an agreement.





**CARD 2**  
**CANDIDATE B**

**TASK 2: INTERACTION**

...../12,5 points

**Preparation time: 1 minute**

**Speaking time: 4-5 minutes**

**TOPIC: EDUCATION PROBLEMS**

You and Candidate A want to illustrate an article for a magazine about the worst problems in schools nowadays.

Talk about the meaning of the three photographs and choose one for your article.

Try to reach an agreement.



**Student / Teacher Ratios**

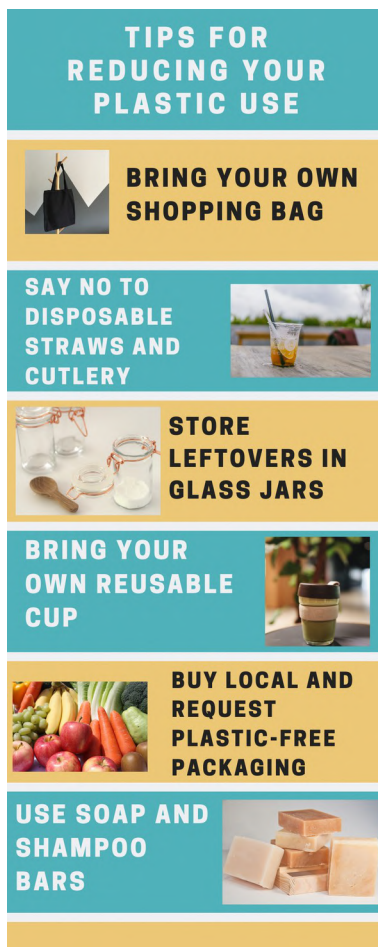




**CARD 10**  
**CANDIDATE A**

**REDUCING PLASTIC**  
**Preparation time: 2 minutes**

Candidate B wants to avoid using so much plastic. You have found the following information in a magazine:



**TASK 1: PRODUCTION**

**...../12,5 points**

**Speaking time: 2-3 minutes.** Talk about the following points:

- **Talk about** the problems for the environment if we continue to use plastics.
- **Describe** what you do to care for the environment.



CARD 10  
CANDIDATE B

TRANSPORT  
Preparation time: 2 minutes

Candidate C is going to travel by car soon and wants to know how to travel safe. You have found the following leaflet:

**SAFETY TIPS**



**DRIVE SOBER:**

Alcohol impairs all of the important skills needed to drive safely.



**SEAT BELTS SAVE LIVES:**

All drivers and front seat passengers must be wearing seat belts. All passengers under 18 must wear seat belt or be restrained by a child car seat.



**DON'T DRIVE IF YOU FEEL SLEEPY:**

Rest well before starting your trip and make sure to take periodic breaks.



**KEEP YOUR BELONGINGS SAFE:**

Do not store valuables out in the open inside of a parked car.

**TRAVEL SAFE & ENJOY THE HOLIDAYS!**

**TASK 1: PRODUCTION**

...../12,5 points

**Speaking time: 2-3 minutes.** Talk about the following points:

- **Give** your opinion about the pros and cons of travelling by car.
- **Describe** the type of transport you usually use.

## HEALTH

Preparation time: 2 minutes

Candidate A asked you for advice on how to be healthier. You have found the following leaflet.



...../12,5 points

**Speaking time: 2-3 minutes.** Talk about the following points:

- **Talk about** the problems you can have if you do not have healthy habits.
- **Describe** your own health habits.



**CARD 10**  
**CANDIDATE A**

**TASK 2: INTERACTION**

...../12,5 points

**Preparation time: 1 minute**

**Speaking time: 6-7 minutes**

**TOPIC: HOLIDAYS**

You and the other candidates want to illustrate an article for a blog about the best type of holiday.

Talk about the meaning of each photograph and choose one for your blog.

Try to reach an agreement.





**CARD 10**  
**CANDIDATE B**

**TASK 2: INTERACTION**

...../12,5 points

**Preparation time: 1 minute**

**Speaking time: 6-7 minutes**

**TOPIC: HOLIDAYS**

You and the other candidates want to illustrate an article for a blog about the best type of holiday.

Talk about the meaning of each photograph and choose one for your blog.

Try to reach an agreement.





**CARD 10**  
**CANDIDATE C**

**TASK 2: INTERACTION**

**...../12,5 points**

**Preparation time: 1 minute**

**Speaking time: 6-7 minutes**

**TOPIC: HOLIDAYS**

You and the other candidates want to illustrate an article for a blog about the best type of holiday.

Talk about the meaning of each photograph and choose one for your blog.

Try to reach an agreement.

