

TASK 1

Spoken production

TEST 3

ADVERTISING



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The purpose of commercial advertising is to improve the sales of a product or service. Shouldn't it always tell the truth, all the truth and nothing but the truth? Why is there sometimes so much "small print"?

Talk about this issue taking into account the following points:

- The power of advertising in our society.
- Advertising practices that you think should disappear.

You have 3 minutes to prepare your talk. You can take notes or make a brief plan of what you are going to say. You can use your notes during your talk but you cannot read them out loud. Talk to the examiners for about 3-4 minutes. Your production will be recorded.



TASK 1

Spoken production

TEST 4

HAPPINESS



According to a study carried out by the United Nations, Norway is the "happiest" country on Earth, while Spain ranks 34th on that list. However, is happiness understood in the same way all over the world?

Talk about this issue taking into account the following points:

- What factors measure the level of "happiness" of a society.
- How "happy" you think people are where you come from.

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You have 3 minutes to prepare your talk. You can take notes or make a brief plan of what you are going to say. You can use your notes during your talk but you cannot read them out loud. Talk to the examiners for about 3-4 minutes. Your production will be recorded.



TASK 2

Interaction

CANDIDATE A

TEST 3

MADE IN SPAIN



You have been asked to participate in a marketing project to promote Spain abroad.

Discuss this issue with your partner(s) considering the following points:

- What opinion Spaniards have of their own country.
- What images you would use to illustrate the country in a promotional video.

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TASK 2

Interaction

CANDIDATE B

TEST 3

MADE IN SPAIN



You have been asked to participate in a marketing project to promote Spain abroad.

Discuss this issue with your partner(s) considering the following points:

- What opinion Spaniards have of their own country.
- What images you would use to illustrate the country in a promotional video.

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TASK 2

Interaction

CANDIDATE C

TEST 3

MADE IN SPAIN



You have been asked to participate in a marketing project to promote Spain abroad.

Discuss this issue with your partner(s) considering the following points:

- What opinion Spaniards have of their own country.
- What images you would use to illustrate the country in a promotional video.

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TASK 2

Interaction

CANDIDATE A

TEST 4

TOO MUCH HOMEWORK?



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A mutual friend has told you he is very worried about how much homework his 7-year-old child gets. He complains that his daughter spends too long doing it, and that she is always too tired to do other activities in the evening.

Discuss this issue with your partner(s) considering the following points:

- How much homework (if any) you believe is suitable.
- Whether the government should legislate in this respect.



TASK 2

Interaction

CANDIDATE B

TEST 4

TOO MUCH HOMEWORK?



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A mutual friend has told you he is very worried about how much homework his 7-year-old child gets. He complains that his daughter spends too long doing it, and that she is always too tired to do other activities in the evening.

Discuss this issue with your partner(s) considering the following points:

- How much homework (if any) you believe is suitable.
- Whether the government should legislate in this respect.



TASK 2

Interaction

CANDIDATE C

TEST 4

TOO MUCH HOMEWORK?



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A mutual friend has told you he is very worried about how much homework his 7-year-old child gets. He complains that his daughter spends too long doing it, and that she is always too tired to do other activities in the evening.

Discuss this issue with your partner(s) considering the following points:

- How much homework (if any) you believe is suitable.
- Whether the government should legislate in this respect.