

## PRODUCCIÓN Y COPRODUCCIÓN DE TEXTOS ESCRITOS Y MEDIACIÓN

Apellidos: .....

Nombre: .....

**Marca con una X lo que corresponda:**

Alumno/a **LIBRE**

**INSTRUCCIONES PARA LA REALIZACIÓN DE ESTE EJERCICIO:**

- Duración: **120 minutos**
- Este ejercicio consta de **dos tareas**. Deberás realizar las dos.
  - En la tarea 1 (coproducción y mediación) deberás responder a un correo usando la información que has encontrado en una infografía (150-200 palabras).
  - En la tarea 2 (producción) deberás redactar un ensayo sobre las nuevas formas de comunicación (250-300 palabras).

**Recuerda que:**

- \* **en las dos tareas debes emplear léxico y estructuras gramaticales propios del nivel.**
- \* **lo que importa no es tanto lo que dices (tu opinión, etc.) sino cómo lo dices.**
- **No escribas en los cuadros** destinados a la calificación de las tareas.
- Sólo se admiten respuestas escritas con **bolígrafo azul o negro.**

**NO ESCRIBAS AQUÍ**

**PUNTUACIÓN DEL EJERCICIO: \_\_\_\_\_ / 400**

**CALIFICACIÓN:  Superado  No Superado**

## TAREA 1: COPRODUCCIÓN DE TEXTOS ESCRITOS Y MEDIACIÓN

Your friend Sarah has sent you this email below asking for your advice concerning her son's future. Use the infographic and sum up the factors which you reckon must be taken into consideration before making such an important choice and answer her back.

PUNTUACIÓN: 100 X 2 = 200

Hi, my dear friend!

How are you doing? It's been a long time since we don't write to each other. My house is now a mess! My son is considering going to university but he doesn't know which factors must be taken into consideration when it comes to making the right choice. As I know you're used to dealing with counselling youngsters, I'd appreciate it if you could shed some light on this matter.

Regards,

Sarah

# 6 STEPS TO UNIVERSITY HAPPINESS

With so many unis to choose from, your shortlist probably still looks like a longlist. Here are 6 steps to finding the right University for you.



- VISIT**  
Experience the real thing. Get the lowdown from current students.
- COURSES**  
What will you learn, and how? Every course is different.
- LOCATION**  
The buzz of a city, or inspiring scenery? What's up your street?
- MONEY**  
Consider your pennies. Factor in essentials as well as the fun stuff.
- REPUTATION**  
Check uni rankings, general and specific. What factors matter to you most?
- RIGHT PLACE**  
University should feel like the RIGHT PLACE for you!

For more university help and advice visit [www.uea.ac.uk/study/undergraduate/advice](http://www.uea.ac.uk/study/undergraduate/advice)

**UEA**  
University of East Anglia



Your answer here

**TAREA 2: PRODUCCIÓN DE TEXTOS ESCRITOS**

**PUNTUACIÓN: 100 X 2 = 200**

Social networks such as *Instagram*, *Facebook* or *Twitter* and Instant Messaging apps like *Whatsapp* or *Telegram* are becoming very popular nowadays. They have changed the way people relate to each other.

What are the advantages and disadvantages of this new way of communicating? How do they affect our immediate interactions? Is it a natural evolution in how human beings socialise? How will we communicate in 20 years?

**Write a formal opinion essay where you develop answers to the questions above, support your ideas by giving examples, speculate with the future, express your concerns and add emphasis when required. Don't forget to use the appropriate grammatical and lexical structures for the level.**

**Write your essay in 250-300 words.**

**Si necesitas más espacio para terminar la tarea, puedes continuar en la página 5. Ten cuidado de no exceder la extensión máxima permitida.**

**Apellidos y Nombre:** .....

**No se podrá utilizar el reverso de esta hoja.**