

PRODUCCIÓN Y COPRODUCCIÓN DE TEXTOS ESCRITOS Y MEDIACIÓN

Apellidos:

Nombre:

Marca con una X lo que corresponda:

Alumno/a **LIBRE**

INSTRUCCIONES PARA LA REALIZACIÓN DE ESTE EJERCICIO:

- Duración: **120 minutos**
- Este ejercicio consta de **dos tareas**. Deberás realizar las dos.
En la tarea 1 (interacción escrita) deberás escribir una entrada en un foro dando consejo, teniendo en cuenta cierta información que has encontrado en internet (150-200 palabras).
En la tarea 2 (expresión escrita) deberás escribir un ensayo de opinión sobre la relación entre los avances tecnológicos y los problemas de salud (250-300 palabras).

Recuerda que:

- * **en las dos tareas debes emplear léxico y estructuras gramaticales propios del nivel.**
- * **lo que importa no es tanto lo que dices (tu opinión, etc.) sino cómo lo dices.**
- **No escribas en los cuadros** destinados a la calificación de las tareas.
- Sólo se admiten respuestas escritas con **bolígrafo azul o negro.**

NO ESCRIBAS AQUÍ

PUNTUACIÓN DEL EJERCICIO: _____ / 400

CALIFICACIÓN: Superado No Superado

TAREA 1: COPRODUCCIÓN DE TEXTOS ESCRITOS Y MEDIACIÓN

Read the following post written by a woman on *The Guardian* agony aunt section:

“We were planning to visit my mother-in-law with our two young children over Easter. We asked her to be careful not to give our six-year-old daughter too much chocolate as she is overweight. She was furious. She said that we were controlling and always expect the rest of the family to pander to our desires. Furthermore, she argued she’d always made her grandson chocolate cake, hot chocolate and biscuits. Although I am happy for a grandparent to give some treats, I wanted her to hear our concern. Our daughter has been weighed by the health team and labelled “very overweight”. I don’t want her to grow up with weight issues and subsequent dieting obsessions and eating disorders. Should we still visit? If so, on what terms?”

Later you looked up for information on the internet. These two images caught your attention. Analyse your information and write a post (150-200 words) giving her advice and solutions in detail to her problem.

PUNTUACIÓN: 100 X 2 = 200

Disadvantages of Chocolates

- Chocolate is reported to cause headache, obesity, rectal itching, heart burn and emotional problems like irritability, confusion, anger and depression
- There are more than 350 chemicals in chocolate. Some of these are believed to cause allergic reactions
- Eating chocolate can also give rise to a feeling of anxiety.

The Art of Persuasion

- Encouragement to think positively
- Assertion - a point of view expressed as fact
- Use of appealing descriptive language
- Addressing the reader directly - YOU
- Appeal to the senses
- Appeal to the head
- Appeal to the heart
- Rhetorical questions
- Commands
- Hard evidence – statistics
- Opinions
- Incentives - rewards, offers
- Rule of three – statement made and reinforced three times for maximum effect
- Exaggeration





Your answer here:

TAREA 2: PRODUCCIÓN DE TEXTOS ESCRITOS

According to an article published in The Guardian:

“Almost half the British population say they get six hours’ sleep a night or less, compared with around a twelfth in 1942. Experts blame technological developments such as electrification and the proliferation of entertainment; one neuroscientist went so far as to warn of a “catastrophic sleep-loss epidemic” recently.”

Write an opinion essay expressing your view about the possible relation between sleep deprivation or other health problems and technological developments. Do not forget to use the appropriate grammatical and lexical structures for the level.

Write your essay in 250-300 words.

Apellidos y Nombre: