



**GENERALITAT
VALENCIANA**
Conselleria d'Educació,
Cultura i Esport

DIRECCIÓ GENERAL DE POLÍTICA LINGÜÍSTICA
I GESTIÓ DEL MULTILINGÜISME
ESCOLES OFICIALS D'IDIOMES
PROVES DE CERTIFICACIÓ
2019-2020

IN_C1_ME_MA_20

A

COGNOMS / APELLIDOS: _____

NOM / NOMBRE: _____

DNI o PASSAPORT / DNI o PASAPORTE: _____

NIA: _____

LLOC D'EXAMEN / LUGAR DE EXAMEN: **EOI** _____

PROVA PER A L'OBTENCIÓ DEL / PRUEBA PARA LA OBTENCIÓN DEL

CERTIFICAT DE NIVELL C1 D'ANGLÉS
CERTIFICADO DE NIVEL C1 DE INGLÉS

DELS ENSENYAMENTS OFICIALS D'IDIOMES / DE LAS ENSEÑANZAS OFICIALES DE IDIOMAS

3. WRITTEN MEDIATION

PUNTUACIÓ TOTAL / PUNTUACIÓN TOTAL: 50

DURADA/
DURACIÓN:

50 min

WRITE YOUR ANSWER ON THE ANSWER SHEET

**Write ONLY the specified number of words (+/- 10%).
Otherwise, you will be penalized.**

TASK (190-220 words)

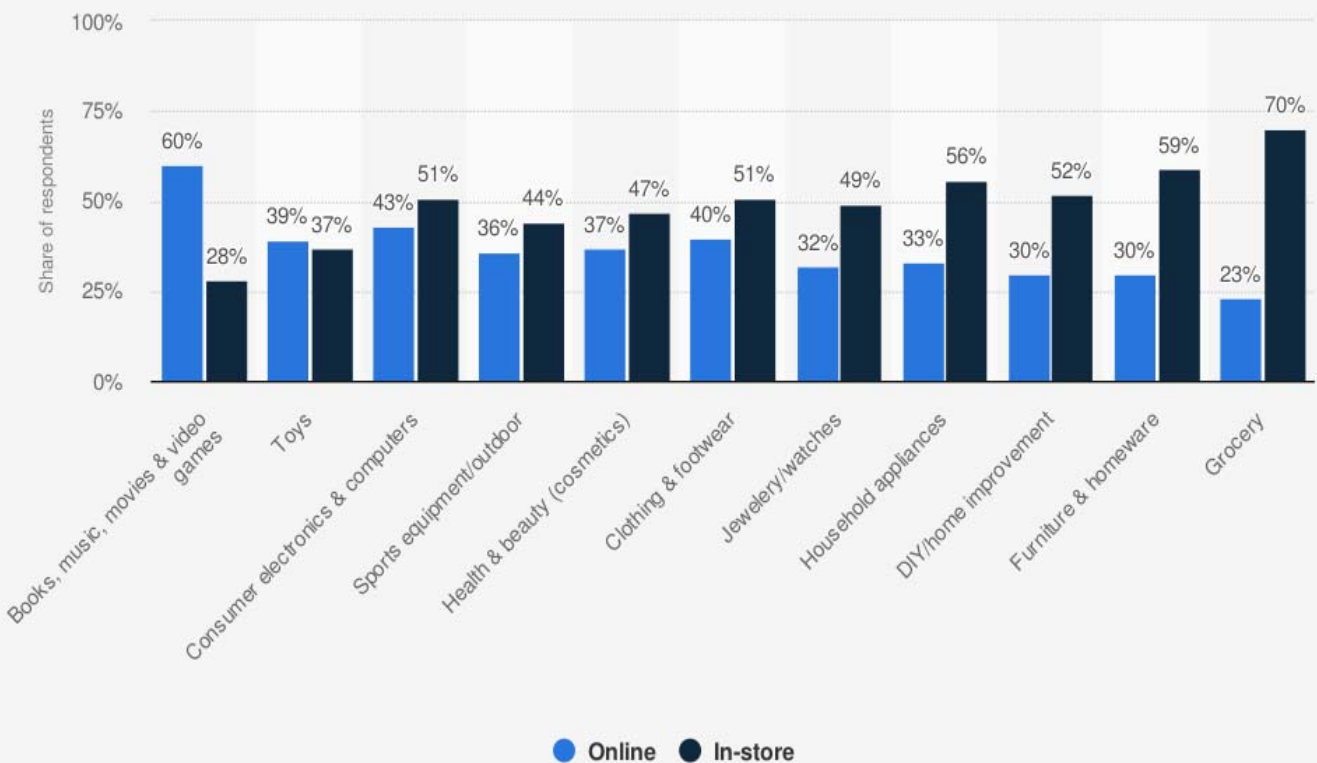
(50 points)

The High Streets in many cities around the world have been plagued with countless store closures and business owners are complaining about the increase of online sales.

You are a freelance journalist working for the EU (European Union) and, after conducting a survey on consumer shopping preferences, you are asked to write a **proposal** for representatives of the retail sector. Use the infographic below based on the survey to **explain the current shopping preferences of consumers** and the picture on the next page to **offer solutions to increase in-store shopping**. Decisions will then be made about a suitable course of action.

Don't forget to use your words whenever possible.

Online or in-store shopping preference for selected product categories by consumers worldwide as of 2017



Source: PwC Statista 2019



Source: thebalancesmb.com

You can use this space for notes.



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SET 1 CANDIDATE A


TASK 3 ORAL MEDIATION

- Read the instructions carefully.
- Talk for about **2-2.30 minutes**.
- **Use your own words.**

ENGLISH FLUENCY

*Students of English usually complain that one of the most difficult skills to improve is fluency. As a motivated C1 student yourself, your teacher has asked you to **give a short talk** to students in lower levels to convince them that it is not impossible to be a fluent speaker. Use the image below to **support your talk** and your own words whenever possible.*

7 ESSENTIALS FOR ENGLISH FLUENCY



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Have a genuine purpose and motivation for learning and using English.




Notice English around you, and engage with English that really interests you.




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As much as possible, read and listen to English that is easy and comfortable for you.




Practice English in deliberate and meaningful ways.




Communicate and collaborate often with others, in person and through media.



Plan and set realistic goals for yourself.



Try out new things without worrying about mistakes.



© FLUENCYMC.COM

Source: Pinterest

SET 1 CANDIDATE B

TASK 3 ORAL MEDIATION

- Read the instructions carefully.
- Talk for about **2-2.30 minutes**.
- Use your own words.

OUR PLANET

You are working as a science teacher in Iowa, and your main aim is to make your students aware of the importance of taking responsibility for our planet. You show your students the comic strips below, but some of them do not understand them very well. **Explain to them the meaning** they convey. Use your own words whenever possible.

